

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$50 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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Kia Showrooms
239 Alexandra Road Tel: 6664 8111
22 Ubi Road 4 Fulco Building Tel: 6746 2000

Kia Service Centres
241 Alexandra Road Tel: 6427 8800
209 Pandan Gardens Tel: 6568 4555
330 Ubi Road 3 Tel: 6746 1000
600 Sin Ming Avenue Tel: 6932 8000

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All-new

CERATO



The Power to Surprise

DO IT IN STYLE

WITH EVERY DRIVE

With a brand new look and enhanced new features, the all-new Kia Cerato is designed to help you stay stylish throughout the day, no matter how active your lifestyle gets.

All-new **CERATO**



A PERFECT BALANCE FUN AND FUNCTION

The enticing silhouette of the Cerato extends from its long hood, under which its power is generated, to the spacious cabin, where there is ample legroom and headroom thanks to the gentle sweep of the roofline. Every day, you will find new possibilities to explore in a sedan that is built to go beyond.





BUILT FOR MOTION STUNNING AT REST

The Cerato has the best of both worlds—a sporty character grounded in a nimble suspension and responsive drivetrain, coupled with the allure of a spacious, welcoming interior. Aerodynamic contours draw the eye from front to back, while its daring stance signals that it's up for anything.

EYE-CATCHING FROM ANY ANGLE

There are a number of stunning details you'll notice every time you return to your Cerato. The boldly shaped, aggressive headlamp housings. The intersection of the side contour and the front grille. And how the tail lamps seamlessly blend with the rear trunk lid spoiler. Every line on the Cerato contributes to its winning personality.





MODERN SIMPLICITY PRACTICAL LUXURY

Simplicity is the key to the luxuriousness of the Cerato dashboard. The look is clean throughout, with driver information appearing sparingly on the instrument cluster and floating centre monitor. Metallic trim gives a sporty yet sophisticated touch, while sleek lines connect the turbine-inspired air vents at either side.

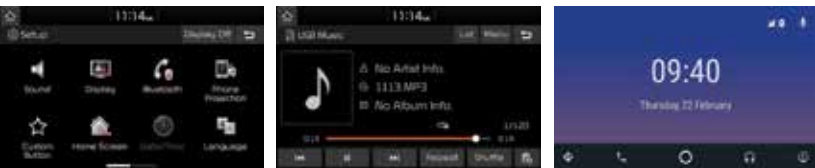
ENGAGED AND FOCUSED



INTERFACE

8-inch infotainment system with Apple CarPlay connectivity (EX and SX only)

The vivid 8" colour LCD touchscreen offers Apple CarPlay connectivity. It controls the audio system, while giving you access to a wide range of connectivity options. The screen also displays the view from the rear view camera, and provides dynamic guidelines to help you back gracefully into and out of parking spaces and driveways.



The technology at your fingertips is designed to encourage attentive driving habits. The extensive audio system features, for example, can be operated with just a few taps on the large touchscreen or steering-wheel controls. Wireless charging means that your mobile devices stay fully charged even on the go.



RECHARGE

Console box & front tray USB chargers

The console box allows you to keep personal items close at hand yet out of view, while handy USB chargers let you recharge devices on the go.

Wireless smartphone charger

Charge a compatible mobile phone wirelessly on the pad at the front of the centre console. An orange light indicates charging in progress; green indicates a full charge.



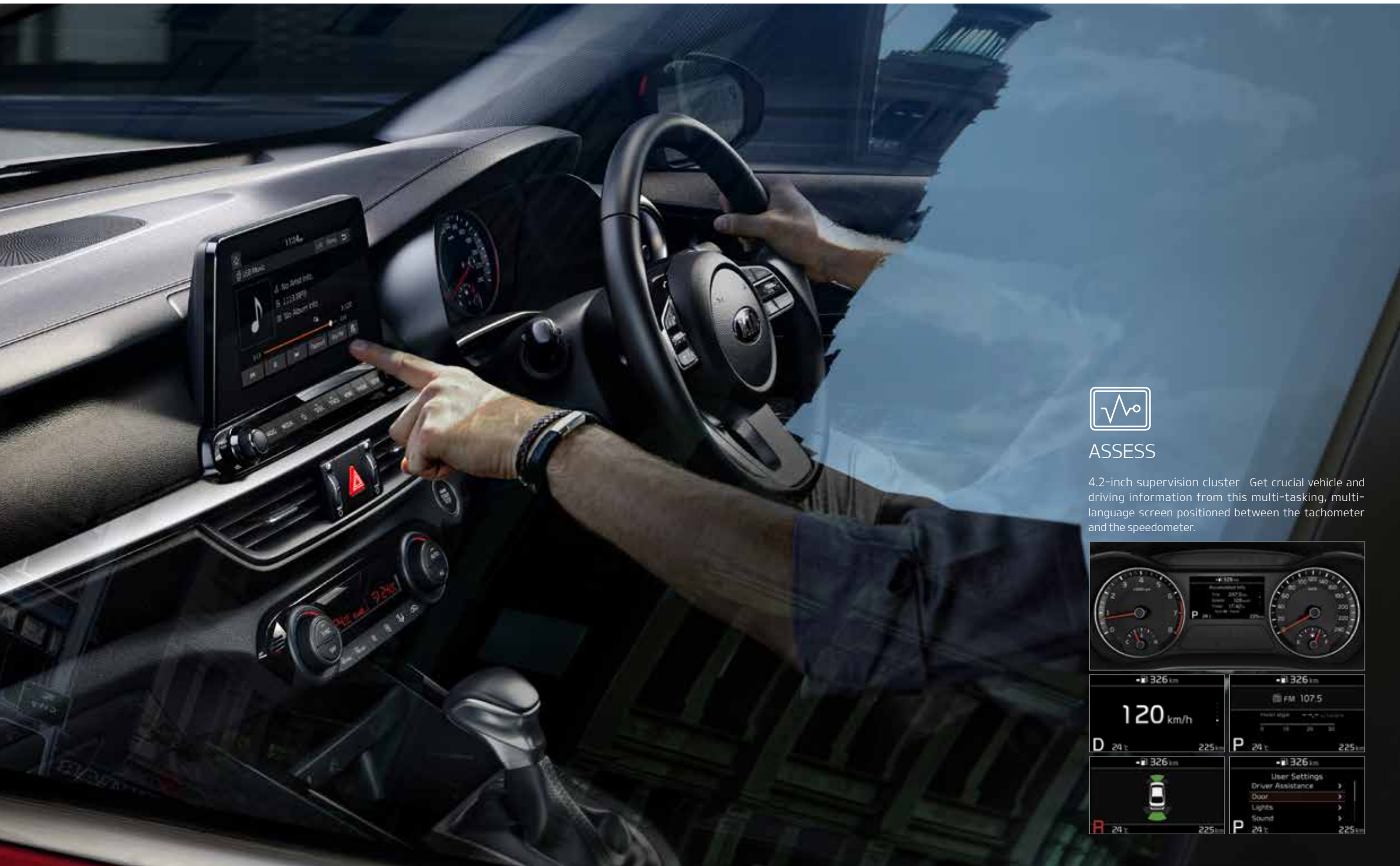
Console box USB charger



Front tray USB charger



Wireless smartphone charger (SX only)



ASSESS

4.2-inch supervision cluster Get crucial vehicle and driving information from this multi-tasking, multi-language screen positioned between the tachometer and the speedometer.





COMFORT ZONE WHEREVER YOU GO

Inside the roomy cabin of the Cerato you will find clean lines, supportive seats and surfaces that are pleasing to the touch. All models feature seat bolsters front and rear, while the rear seats offer ample space for two or three passengers to sit comfortably and stretch out.



Sunroof (SX only)
Experience the refreshing sensation of open-top driving with the tilting and sliding, one-touch power sunroof. It opens and closes fully with one simple press of a finger.

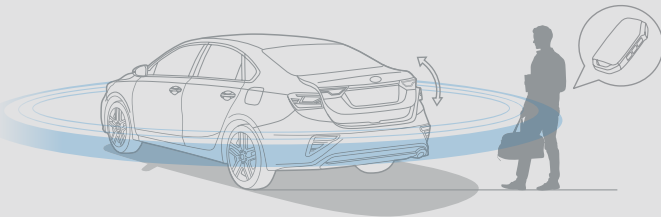
SMALL TOUCHES THAT ADD UP

The appeal of the Cerato goes far beyond just style and comfort. Everywhere you look, you'll notice details that are mindful of real-life situations. From the ease of getting in and out of the vehicle to the ergonomic controls at your fingertips, the Cerato helps you enjoy modern life to the fullest.



Smart trunk (EX and SX only)

Shopping and transporting large items have never been easier thanks to the Smart Trunk. When your hands are full of bags, luggage or sporting gear, the trunk lid can be set so that it unlocks and opens automatically when the smart key is in the detection area for at least three seconds.



Smart key (EX and SX only)

The smart key fob allows you to not only remotely unlock the doors and trunk, but also start the engine of your Cerato with a simple push of a button on the dashboard.



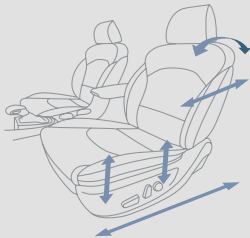
Integrated Memory System (IMS) (SX only)

IMS lets you save two different, personalized presets. Each one includes the driver's seating position as well as the cluster display information.



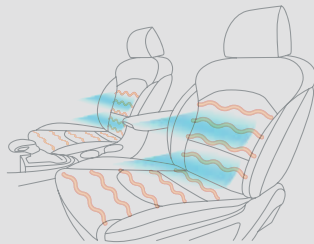
Power seats & lumbar support (SX only)

The 10-way power-assisted driver's seat electrically adjusts so you can easily find your ideal driving position and store your setting using the integrated memory system (IMS). Power lumbar-support controls let you further fine-tune the seating position for additional comfort and fatigue-free driving.



Air-ventilated front seats & seat warmers (SX only)

Air blowing out through the seat cushion and back saves you from the discomfort of becoming hot and sticky. Heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days.





Drive Mode Select (DMS)
DMS lets you choose Comfort, Eco or Sport mode to suit your preferences and driving conditions.

DAILY PERFORMANCE

POWERED BY INGENUITY

Enjoy spirited and responsive performance with the lively 1.6-litre gasoline engine featuring Dual Continuously Variable Valve Timing (D-CVVT) and electronic fuel injection.



6-speed automatic transmission
The 6-speed automatic is silky smooth and precise which allows quicker gear changes.

Engine	Gamma 1.6 MPI
Displacement	1,591 cc
Max. power	128 ps / 6,300 rpm
Max. torque	155Nm/4,850 rpm
Mated transmission	6-speed AT

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THE SCIENCE OF STAYING SAFE

Protecting people is our first priority at Kia. From its strengthened body structure to the 6-airbag system, the Cerato is dedicated to occupant protection. Powerful brakes help reduce stopping distance and time, while responsive suspension and steering systems help the driver to manoeuvre away from danger.



Phenomenal rigidity with smarter materials

The Cerato boasts substantial torsional rigidity thanks to strategic application of hot-stamped steel and Advanced High-Strength Steel. The body resists twisting forces, so jolts are absorbed with precision. In the event of a collision, impact forces are managed in ways that better protect the occupant space.



6 airbags (SX only)

To help protect occupants and potentially reduce injuries in the event of a collision, the Cerato includes driver and front passenger airbags, two front-side airbags and available side-curtain airbags running the length of the interior on each side.



Electronic Stability Control (ESC) (SX only) Optimal braking performance and directional control are ensured by automatically delivering the right amount of braking force to each wheel based on evaluation of engine torque and driving circumstances.



Anti-lock Braking System (ABS) By continuously sensing wheel speeds, ABS detects when a wheel is going to lock, then modulates brake pressure to the wheel to help maintain control.



Hill-Start Assist Control (HAC) (SX only) When you're stopped on an incline, HAC can help prevent you from dangerously rolling backwards. When you take your foot off the brake, HAC will maintain braking for two more seconds before you press the accelerator, which disengages the HAC.

PERFECTION IS ALL UP TO YOU

Which features make the Cerato the ideal place to spend your commute? That's entirely up to you. Choose the audio, convenience and automation options that reflect your definition of perfection. Make sure every minute you spend in the Cerato is quality time.



Button start/stop with keyless entry system (EX and SX only)
The engine start/stop button lets you turn the ignition on and off with a simple push of a finger.

502ℓ
cargo capacity



- A 3.8-inch compact audio (L only)
- B Apple CarPlay and Android Auto (EX and SX only)
- C Sound speaker
- D Audio remote control (EX and SX only)
- E Cruise control (EX and SX only)
- F AUX & USB



- G Electrochromic rear view mirror (SX only)
- H LED rear room lamp (SX only)
- I Sun visor illumination lamps (EX and SX only)
- J LED overhead console lamp and sunglasses case (SX only)
- K Auto light control
- L Electric folding mirror (EX and SX only)

- M 3.5-inch mono cluster (EX and SX only)
- N Dual-zone full auto temperature control (SX only)
- O Manual temperature control (EX and L only)
- P Ventilation for 2nd row passengers (EX and SX only)
- Q High-mounted LED stop lamp (EX and SX only)
- R Parking Distance Warning (PDW) (SX only)



- S 60:40 split folding seats
- T Glove box
- U Rear centre armrest with cup holders
- V Floor console cup holders
- W Front & rear door cup holders

SEATING CHOICES

COMFORTABLY STYLISH

Choose from soft, durable seating options, available in attractive fabric or leather. Each choice is designed to complement the contours and trim details of the Cerato’s interior, creating an inviting and relaxing cabin environment.



Exterior Colors

To personalize your Cerato, choose from a range of vivid colors and finishes, each expressing its own engaging character.



※ All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.
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Illumination

Stylish, effective headlamp and rear lamp designs employ the very latest technology.



Full LED headlamps with LED DRLs (SX only)



Bulb headlamps with LED DRLs (EX only)



Bulb headlamps (L only)



LED rear lamps (EX and SX only)



Bulb rear lamps (L only)

Wheels

Put your Cerato on a proper footing with attractive, aerodynamic wheels.



17-inch 225/45 R17

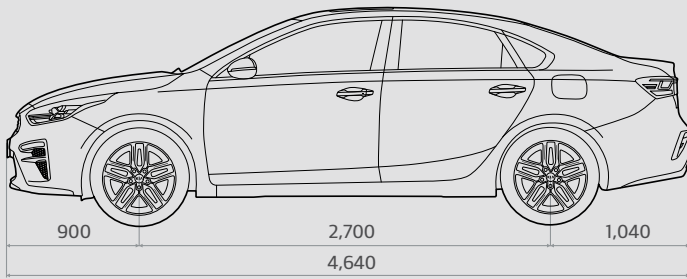
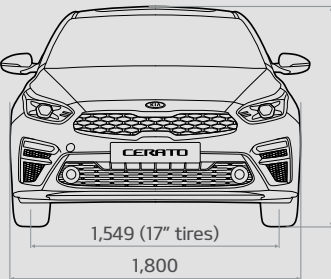


16-inch 205/55 R16



15-inch 195/65 R15

Dimensions (mm)



Overall length	4,640
Overall width	1,800
Overall height	1,450
Wheelbase	2,700
Wheel tread (F/R)	1,549 / 1,558
Overhang (F/R)	900 / 1,040
Head room (F/R)	985 / 952
Leg room (F/R)	1,073 / 906
Fuel tank (ℓ)	50

Cycle & Carriage After-sales Service keeps your car in its prime

We care for you the same way we care for our family. Experience the Cycle & Carriage Kia Service spirit as we welcome you at our Kia Service Centres.

With more than a century in the automotive industry, we can assure you that you will enjoy the most comprehensive customer support and first-class service by well-trained professionals, using state-of-the-art technologies, diagnostic tools and Grade A genuine parts to keep your Kia vehicle running in peak condition. All Kia genuine parts come with 1 year or 20,000km (whichever comes first) warranty.

This is our commitment to you.



Industry-leading warranty

We are confident of the quality and durability of every Kia vehicle, having undergone stringent pre-delivery processes and checks before being delivered in pristine condition. We are so confident that your new Kia car will enjoy a 5-year unlimited mileage warranty and a 10-year engine warranty.

From the date of registration, your new Kia car is covered against defects in materials and workmanship for a period of 5 years of factory unlimited mileage.

On top of that, starting from 1 June 2014, your Kia car will come with a 10-year engine warranty, subject to a maximum mileage of 200,000km or 10 years, whichever is earlier. This engine warranty from Cycle & Carriage will take effect immediately after the expiry of the manufacturer's.

5
YEAR
UNLIMITED
MILEAGE WARRANTY

10
YEAR
ENGINE
WARRANTY

